

AKIL S PRAVIN

ux ui designer

[LinkedIn](#)

[Website](#)

[Behance](#)

+91 963 384 1692

work.akils@gmail.com

Designer with 3+ years of experience collaborating with teams on creating user-centric digital experiences and design systems.

EXPERIENCE

Pepper Square

UX & UI Designer

Aug 2023 - Present

- Currently designing a **reconciliation dashboard** for the hospitality and retail sector, focused on simplifying the experience, allowing non-technical users to manage complex transaction workflows.
- Designed a customer-facing **mobile app UI refresh** for a **heavy machinery company**, modernizing the visual design and improving consistency across parts purchase, service requests, and fleet management flows.
- Designed a **desktop web application for a house loan provider**, evolving the product from MVP to a 1.0 release with features for loan application, status tracking, and draw requests.
- Designed and delivered a **comprehensive web design system on Sketch** for a multi-billion dollar **pharmaceutical company**, creating 20+ components and extensive documentation within a 4-week timeframe
- Co-led the creation of a **multi-brand design system** for a major **US full-service restaurant company**, standardizing UI behaviors, typography, and color implementation across 11 different brands
- Conducted **competitor research for the restaurant chain** including heuristic evaluation of 5 websites, comparative feature analysis, and content strategy assessment to inform design decisions

Loadshare Networks

Intern to Product Designer 1

Mar 2022 - Dec 2022 • 10 mon

- Worked on Loadshare Rider, a **delivery executive app**, designing key features including the Shift module, onboarding experience, and instant money withdrawal for delivery executives
- Conducted **field research** by shadowing delivery executives on their routes and personally completing deliveries to gain first-hand understanding of user challenges
- Contributed to design for **two SaaS logistics platforms**, creating user interfaces to support operational efficiency
- Collaborated with product and engineering teams to ensure design feasibility and technical implementation

Pepper Square

Intern, UI Designer

Jul 2021 - Dec 2021 • 6 mon

- Collaborated on the comprehensive redesign of online food ordering experience for a multi-billion dollar US restaurant chain
- Designed visual assets and UI components for the a hotel chain app, adapting to diverse brand guidelines and user requirements

PROJECTS

Bop!

UX & UI Design

May 2021

- Bop! is a music integration that lets you share the music you love with your friends or anyone on Instagram.

[Link to project →](#)

EDUCATION

PDPM IIITDM Jabalpur

2018 - 2022

Bachelor of Design (B.Des)

Specialization in Visual Design

SKILLS

Design

Design Systems, User flows, Wireframes, Prototyping, Information architecture, Usability Testing, Micro interactions

Tools

Figma, Sketch, Framer, Basic HTML & CSS, Microsoft Office